



## BARBARA WEIL LAFF

Of Counsel

### BIOGRAPHY

Ms. Laff joined Ireland Stapleton in 2000. In her twenty-three years of private practice in Colorado, she has represented both private and public companies in numerous complex intellectual property and employment litigation matters, and intellectual property licensing transactions. Ms. Laff currently combines a career as an elementary educator with a practice consulting with clients and other attorneys on intellectual property matters.

### ACCOMPLISHMENTS

Drafted and negotiated multi-million dollar licensing and technology transfer agreements relating to intellectual property in telecommunication equipment, computer hardware and software, Internet, e-commerce, and trade secrets. Managed, conducted discovery of, and tried complex commercial, patent, trademark, copyright, Internet, high technology, trade secret and employment cases through bench and jury trials and arbitration. Instructor, Trial advocacy, University of Colorado School of Law (1998, 1999)

Publications: Editorial Board, [www.giglaw.com](http://www.giglaw.com) (authored various publications on the site); frequent speaker on trade secret protection, Internet ethics and e-commerce topics.

Representative Presentations: "Legal Practice in a Dot Com World" ABA National Convention 2000; "Legal Ethics on the Internet" 1998 Vail Institute January, 2000; "Internet Domain Names and Trademarks" 1998 and 1999; "Internet, Intranet and E-Mail Policies" 1999, 2000; General Intellectual Property Presentations- 1989-2005;

### ATTORNEY HIGHLIGHTS

#### PRACTICE AREAS

- Business
- Employment
- Litigation

#### EDUCATION

- Northwestern University School of Law (J.D., 1985 deans list, Note Editor, Law review)
- University of Michigan at Ann Arbor (B.G.S., with distinction, 1982)
- University of Denver (School of Education, Teaching Certificate, 2006)

#### MARTINDALE-HUBBELL RATING

- AV

#### CONTACT

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## BARBARA WEIL LAFF (Continued)

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"Protecting Trade Secrets in the the Employment Relationship" 1995-1999  
Vail Institute 1997; "Security Interests in Intellectual Property" American  
Bankruptcy Institute 1998, State Capital Law Firm Group, 2004;  
"Investigation Employee Misconduct" 2004, 2005; "Ethics and the Difficult  
Client" 2005, Law Club Ethics Revue 2005, 2006, 2007.

### AFFILIATIONS

Denver, Colorado and American Bar Associations (Intellectual Property and  
Litigation Sections); The Law Club (President 1997-1998); Co-Chair,  
Trademark Subcommittee of the ABA Intellectual Property Section Litigation  
Committee 1999-2000 and 2003 to present; Denver Bar Association, Trustee  
1990-1991, Board of Governors 1999-2001; Hearing Officer, Colorado  
Supreme Court Disciplinary Board, 1997 to present; Member, Girl Scouts  
Mile High Council.

### PERSONAL INTERESTS

Black belt – Tae Kwon Do, Girl Scout Leader, skiing, cycling, community  
theatre. Ms. Laff is a licensed educator in the State of Colorado.